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National Geographic Little Kids Look And Learn: People! (Look & Learn)



Synopsis

In these 24-page board books, young children are able to learn important skills such as naming, sorting, rhyming, counting, matching, and finding through fun, interactive games and activities. These popular games featured throughout National Geographic Little Kids magazine incorporate stunning photography in order to demonstrate these early concepts. Children will also learn to recognize faces and understand different family roles. Fun pictures and colorful illustrations help toddlers understand some simple dynamics of family life around the globe. In keeping with the National Geographic mission, Little Kids Look and Learn: People! introduces the customs and cultures of families throughout the world. At this young age, children will begin to recognize the wide range of diversity present in our world without leaving their room.

Book Information

Lexile Measure: 820 (What's this?)

Series: Look & Learn

Board book: 24 pages

Publisher: National Geographic Children's Books; Brdbk edition (June 11, 2013)

Language: English

ISBN-10: 1426311222

ISBN-13: 978-1426311222

Product Dimensions: 5.9 x 0.6 x 5.9 inches

Shipping Weight: 7.2 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars (See all reviews) (5 customer reviews)

Best Sellers Rank: #296,637 in Books (See Top 100 in Books) #64 in Books > Children's Books > Early Learning > Basic Concepts > Body #159 in Books > Children's Books > Early Learning > Basic Concepts > Size & Shape

Age Range: 2 - 5 years

Grade Level: Preschool - Kindergarten

Customer Reviews

This was my daughter's favorite board book because of its crisp, bright, engaging photos of real people in real settings. The double spread page of a baby playgroup rocked her world. I tried to find similar board books, but none grabbed her like this one--it's better photographed than "Hands Can" and more interesting than "Eating the Rainbow." One reviewer commented that the book shows gender differences. I think that the authors wanted this book to be educational by introducing

categories of people, and truth be told, there is no way to categorize people without someone being offended. I did not find it offensive in any way. In fact, I was impressed with the variety of people depicted: they are racially and socio-economically diverse, and a range of ages is depicted. The only fault I find is in the factoids that are superimposed on the photos, factoids that are completely irrelevant to toddlers, such as "Babies have about 300 bones when they are born. Adults have only 206!"

My granddaughter got these books for her birthday and she loves them. Great product for little ones to learn with all the different little books. Love them, bright and sturdy and great learning tool.

Thanks for offering them on .

I bought this for my 1 year old. We love the National Geographic Little Kids series, and we love books about people. But this book is entirely about gender. The first page includes the phrase "these people are girls," and the next page says "can you find the girls on the school bus?" It continues on this way with boys, men, and women. It seems really odd to me to ask toddlers to differentiate between genders.

I liked this book because it show many different people (e.g., different ethnicities, young/old, babies, women/men).

My daughter loves this book. Asks for "people".

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